

Claim Amendments

Claims 21, 39, and 40 have been amended. Claims 1-20, 31, and 38 have been canceled. Claims 22-30 and 32-37 are unchanged. The following listing of claims replaces all previous versions of the claims in the application.

Listing of Claims

1-20. (canceled)

21. (currently amended) Order servicing equipment for an on-line system that allows a user to order image-based products over the Internet, comprising:

at least one order servicing computer that receives an uploaded digital image over the Internet; and

digital printing equipment, wherein the order servicing computer is configured to present the user with an opportunity to view the uploaded digital image on-line over the Internet, wherein the order servicing computer is configured to provide the user with an opportunity to edit the uploaded digital image on-line over the Internet, wherein the digital printing equipment is configured to print the edited digital image to create a print for framing, and wherein the order servicing computer is configured to present the user with an opportunity to select a given type of frame for the print, wherein the order servicing computer is configured to e-mail a

message to a party other than the user over the Internet,
wherein the message includes a URL that allows the party to view
and order prints of the edited digital image on-line using a web
browser.

22. (previously presented) The order servicing equipment defined in claim 21 wherein the print is framed using the selected frame after the user places an order, and wherein the order servicing equipment further comprises packaging equipment that is used in packaging the framed print that the user ordered for mailing.

23. (previously presented) The order servicing equipment defined in claim 21 wherein the order servicing computer is configured to allow the user to crop the uploaded digital image on-line.

24. (previously presented) The order servicing equipment defined in claim 23 wherein the order servicing computer is configured to provide the user with an opportunity to set up an account at the order servicing equipment by providing a name, e-mail address, and password and is configured to provide the user with an opportunity to provide text associated with the uploaded digital image using the Internet.

25. (previously presented) The order servicing equipment defined in claim 23 wherein the order servicing computer is configured to allow the user to change the uploaded digital image from color to black-and-white during editing on-line.

26. (previously presented) The order servicing equipment defined in claim 25 wherein the order servicing computer is configured to allow the user to change the uploaded digital image contrast during editing on-line.

27. (previously presented) The order servicing equipment defined in claim 21 wherein the order servicing computer is configured to provide the user with an on-line opportunity to order frames of different colors and is configured to provide the user with an on-line opportunity to order albums of different materials.

28. (previously presented) The order servicing equipment defined in claim 21 wherein the order servicing computer is configured to allow the user to add audio to the uploaded digital image over the Internet.

29. (previously presented) The order servicing equipment defined in claim 21 wherein the order servicing computer is configured to provide the user with an on-line opportunity to select from frames of different colors and mats of different colors and is configured to provide the user with an on-line opportunity to order a framed print of the digital image, wherein the framed print uses the selected frame and the selected mat.

30. (previously presented) The order servicing equipment defined in claim 29 wherein the order servicing computer is configured to provide the user with an on-line opportunity to select from different mat styles, wherein the framed print uses the selected mat style.

31. (canceled)

32. (previously presented) The order servicing equipment defined in claim 21 wherein the order servicing computer is configured to provide the user with an opportunity to order a print of a digital image that includes the user as a subject and that includes a background different than the background against which the user was originally photographed.

33. (previously presented) Order servicing equipment that allows customers to place on-line orders for prints of digital images taken by a photographer at an event, comprising:

at least one order servicing computer, wherein the order servicing computer is provided with the digital images taken by the photographer and is provided with customer information including a customer list that includes names of the customers for the event, wherein the order servicing computer uses an assignment title to identify the event, wherein the order servicing computer is configured to provide the customers with an on-line opportunity to select the given event from a list of events, wherein in at least some of the digital images a customer in the customer list is a subject of the digital image, wherein the order servicing computer is configured to use the customer information in providing each of the customers with an opportunity to place an on-line order for a print of at least one of the digital images to be mailed to the customer.

34. (previously presented) The order servicing equipment defined in claim 33 wherein at least one of the customers was originally photographed against a solid color background to produce a digital image and wherein that digital image was manipulated to replace the solid color background with a new background, and wherein a print of the digital image that

includes the customer with the new background is provided for on-line ordering by the customer over the Internet.

35. (previously presented) The order servicing equipment defined in claim 33 wherein the order servicing computer is configured to provide each of the customers with an on-line opportunity to select a frame and to order a print of one of the digital images in the selected frame.

36. (previously presented) The order servicing equipment defined in claim 33 wherein the order servicing computer is configured to allow the customers to crop the digital images on-line before placing orders for the digital images.

37. (previously presented) The order servicing equipment defined in claim 33 wherein the order servicing computer is configured to provide opportunities for on-line customer editing of the digital images, wherein the order servicing computer is configured to provide the customers with on-line opportunities to order framed prints of the digital images, wherein the order servicing computer is configured to provide the customers with on-line opportunities to order prints of digital images of customers in which original backgrounds

have been replaced by new backgrounds, and wherein the new backgrounds contain images of people.

38. (canceled).

39. (currently amended) ~~The order servicing equipment defined in claim 38~~ Order servicing equipment that allows customers to place on-line orders for prints of digital images taken by a photographer at an event, wherein at least some of the digital images include the customers, comprising:

at least one order servicing computer, wherein the order servicing computer is provided with the digital images taken by the photographer and is provided with customer information identifying at least some of the customer in the digital images, wherein the order servicing computer is configured to allow the customers to view the digital images over the Internet using a web browser, wherein the order servicing computer is configured to provide the customers with opportunities to order wood and metal framed prints of the digital images over the Internet, wherein at least one of the customers was originally photographed against a solid color background to produce a digital image and wherein that digital image was manipulated to replace the solid color background with a new background, and wherein the order servicing computer is

configured to provide the customer with an on-line opportunity to order a print of the digital image that includes the customer with the new background.

40. (currently amended) The order servicing equipment defined in claim ~~38~~ 39 wherein the order servicing computer is configured to provide the digital images to a processing lab in a different city than the order servicing computer for printing.